

UDAY BABARIYA

iOS Engineer • 10 Years Experience

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SUMMARY

Highly skilled iOS Engineer with 10 years of experience architecting and shipping production-grade applications across healthcare, fintech, fitness, and e-commerce domains. Expert in Swift, SwiftUI, and UIKit with deep knowledge of MVVM architecture, async/await concurrency, CI/CD automation, and SDK integrations. Track record of building apps from zero to App Store launch, achieving 85%+ test coverage, and consistently delivering ahead of schedule.

EXPERIENCE

iOS Engineer

PinLoop Technologies Pvt. Ltd. Nov 2025 – Present

- ▶ Designed and built the iOS app from scratch — dual-persona SwiftUI + MVVM with role-based navigation, deep-link routing from push notifications, and Firebase Auth (OTP/reCAPTCHA).
- ▶ Integrated end-to-end trade-in workflows: IMEI scanning, multi-angle photo damage annotation, offer negotiation, QR-based device collection, and shipment manifest generation with real-time state sync.
- ▶ Collaborated with backend and ML teams to implement real-time image capture with device-sensor metadata secured via end-to-end encrypted payloads.
- ▶ Integrated analytics and remote feature flagging SDKs enabling zero-downtime rollouts; set up Fastlane for automated TestFlight and App Store releases
- ▶ Developed WhatsApp Business API bot with multi-step flows, webhook image collection, and AI-powered context-aware agent for customer responses.

Senior iOS Developer

IQVIA Nov 2021 – Nov 2025

- ▶ Designed and delivered new features while maintaining high code quality standards across a 1M+ record healthcare application
- ▶ Achieved and maintained 85% unit test coverage, ensuring robust regression safety for critical clinical workflows
- ▶ Eliminated memory leaks and improved overall app performance by 20% using Instruments and Xcode diagnostics
- ▶ Drove crash-free status on the Order module through systematic Crashlytics analysis and root-cause resolution
- ▶ Received multiple manager recognitions for technical leadership and consistent delivery quality

iOS Developer

AppScrip Nov 2019 – Nov 2021

- ▶ Delivered 4 white-label iOS apps from scratch to production across marketplace, social, and e-commerce domains
- ▶ Researched and developed AR-based shopping experience for e-commerce using ARKit
- ▶ Led client communication and rapid issue resolution, ensuring smooth project handoffs
- ▶ Promoted twice for consistently high-performance delivery and technical contribution

iOS Developer

STAAH Feb 2018 – Jul 2019

- ▶ Managed the mobile development team, coordinating deliverables across project phases
- ▶ Converted an existing web product into a native iOS app, significantly expanding the customer base

iOS Developer

DDevelopers Jun 2017 – Feb 2018

- ▶ Bug-fix+Improvements on an existing app that is used by 2 Lakh+ Users across the globe.
- ▶ Develop new features on an existing app

EDUCATION

B.E. – Computer Engineering Mar 2012 – May 2016

Gujarat Technological University